NATIONAL CAPITAL AREA COMMAND

2021
ANNUAL IMPACT REPORT

SERVING WASHINGTON, DC, SUBURBAN MARYLAND, AND NORTHERN VIRGINIA
Dear Friends and Partners,

Our hearts overflow with gratitude as we think back on this past year. The Salvation Army had so many innovative successes even through the continuing struggles of the COVID-19 pandemic and the every-day emergencies that hit our neighbors in Washington, D.C., Maryland, and Northern Virginia.

Thanks to your unwavering support and confidence in The Salvation Army, we served 85,511 people last year alone. We faced challenges that felt insurmountable at times, and we successfully overcame each obstacle.

When our Angel Tree Program was challenged by businesses and families working remotely or isolating due to COVID-19, we rescued Christmas for 11,069 children from low-income families through a multi-pronged approach. We created opportunities for donors to sponsor a child virtually by purchasing e-gift cards or mail gifts directly from vendors to our Angel Tree Warehouse. We built out additional volunteer time slots to sort toys well into the evening. We even transitioned our gift distribution days to a drive-thru format.

Faced with an entire year of virtual school for many children too young to be left at home while their parents worked front line jobs, we developed Learning Enrichment Centers as a supportive, safe space for virtual school. For many families, this was a gateway to learning more about our free afterschool and summer camps, music programs, food distribution days, and other services for families.
After violent protests at the Capitol on January 6, we quickly deployed two mobile snack and beverage canteens and served 4,200 troops and other emergency responders. For over 100 years, Emergency Disaster Services has been a critical element of our community support. We respond to natural and humanitarian incidents, like last January, both locally and regionally.

These are just a few examples of how your generous giving and support enabled The Salvation Army to pivot time and again over the last 12 months, helping all of our National Capital Region neighbors in need.

As you read through this past year’s annual report, please remember that our work would not be possible without you.

Thank you so much.

God bless you,

Cicely Simpson
Chair
Major Mark A. Woodcock
Area Commander
Major Rhea Woodcock
Area Commander

FROM OUR LEADERSHIP CONT.

2021 NATIONAL CAPITAL AREA COMMAND BOARD
Janet St. Amand • Dr. Edward K. Brown, Jr. • Stephen Bull
Van Hipp, Jr. • Lyn McFadden • Mark A. McFaddin
Christopher Nichols • Evangeline Paschal • Cicely Simpson
Steve Shur • Sherry Turner • Patrick Wilson
To have the greater Washington, DC area be a place where people of all ages live in safe and sustainable communities, in which differences are respected, and people are empowered to learn, work, and worship in freedom.

**Communities**

Washington, D.C. | Maryland | Virginia

**NCAC SnapShot**

The Salvation Army National Capital Area Command serves all in need, year-round, without discrimination. Our key programs include rental and utilities assistance, homeless outreach, shelter, meals, addiction treatment, disaster services, and youth engagement. We directly operate social service programs as well as support local corps community centers.
Impact Highlights

85,113
Number of people supported through our Nation’s Capital

$8.5 MILLION
Direct assistance

100%
Of Turning Point Center graduates secured safe housing and improved employment.

11,583
Children received gifts

308,563
Meals served

25,675
Nights of Shelter provided

83¢
of every dollar donated to The Salvation Army National Capital Area Command is invested in a program that directly benefits our community
Overview of Services Provided

- Emergency Assistance Program
- Utilities/ Rental assistances
- Grate Patrol Mobile Feeding Van for DC Homeless
- Adult Rehabilitation Center for Men
- Turning Point Center for Women and Children
- Youth Programs
- Angel Tree
- Holiday Assistance
- Emergency Disaster Services
- Spiritual Care
- Church Services
- Salvation Army Women's Auxiliary
- Social Services
- Case Management
- Workforce Development
- Mobile feeding van
- Addiction treatment center
- Food insecurities assistance
- Homelessness assistance
The Salvation Army’s Emergency Assistance Program provides help paying housing and utility bills to prevent evictions and homelessness, food relief through hot meals, pantries, and grocery gift cards, clothing, and furniture vouchers, and seasonal or unexpected needs such as burial assistance. In addition, we offer built-in case management services. Our comprehensive program provides both immediate and long-term strategies – offering crisis intervention for emergencies and case management and support for future stability – so that our neighbors in need can move from poverty to greater self-sufficiency and well-being. Our goal is to create more stable families and communities.

Emergency Assistance is available at 8 locations throughout the Greater Washington DC region.

<table>
<thead>
<tr>
<th>OVER $8,500,000.00</th>
<th>3,474 FAMILIES</th>
<th>5,250 FAMILIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Given in direct assistance</td>
<td>Received Utility assistance</td>
<td>Received Rental assistance</td>
</tr>
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**Grate Patrol**

Grate Patrol is a mobile feeding canteen supporting homeless and hungry neighbors in need. Grate Patrol serves approximately 50 evening meals every night of the year at a cost of approximately $4.50 per hot, nutritious meal. Our Grate Patrol Case Manager provides material assistances such as blankets, hats, hygiene kits, and other resources. After building trust through meeting physical needs, our Case Manager opens doors for recipients to complete applications for housing, social security benefits, veterans’ benefits, medical care, and substance abuse treatment and rehabilitation services.

<table>
<thead>
<tr>
<th>Meals served</th>
<th>Toiletry kits provided</th>
<th>Individuals received case management</th>
<th>$4.50 per meal</th>
</tr>
</thead>
<tbody>
<tr>
<td>17,385</td>
<td>1,818</td>
<td>453</td>
<td></td>
</tr>
</tbody>
</table>

**Turning Point Center for Women and Children**

The Turning Point Program helps single mothers get back on their feet by providing a transitional housing program for up to two years. Our program is tailored to address and overcome challenges facing young mothers such as single teen/early parenthood, homelessness or housing instability, and low self-esteem. Case management and counseling services help keep them on course, while intensive classes in budgeting, job training, education, parenting, and life skills help them move towards independent living.

<table>
<thead>
<tr>
<th>Meals served</th>
<th>Toiletry kits provided</th>
<th>Individuals received case management</th>
<th>Annual cost of enrollment and housing in the program per family</th>
</tr>
</thead>
<tbody>
<tr>
<td>17,385</td>
<td>1,818</td>
<td>453</td>
<td>$72,000.00</td>
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**ANGEL TREE**

Every Christmas there are children who do not receive gifts because their families are struggling financially and cannot afford the expense. The Salvation Army’s Angel Tree Program has been providing toys for over 40 years to ensure that these children have a Merry Christmas morning with their families.

- **2,805 FAMILIES**
  - Received Angel Tree Assistance

- **11,583 CHILDREN**
  - Received gifts

**YOUTH PROGRAMMING**

We offer Summer Day and Sleepaway Camps to combat summer learning loss. A cornerstone of Salvation Army Youth Programs is our musical ministry. Youth Music Programs can be found in all corners of the Washington Metropolitan area with opportunities for more than 200 individuals from preschool children through college-aged young adults.
## Local Corps & Social Services

**Washington D.C.**
- Women's Auxiliary of DC
- Sherman Ave Corps
- Solomon G. Brown Corps
- Solomon G. Brown Social Services
- Harvard Street Social Services
- Turning Point Center
- Harbor Light Center

**Northern Virginia**
- Alexandria Citadel Corps
- Arlington Corps
- Fairfax Corps
- Landmark Corps
- Prince William County Corps

**Maryland**
- Montgomery County Corps
- Prince George’s County Corps

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## Plan Your Legacy with The Salvation Army

"While I've been privileged to serve in many community organizations, my long tenure with The Salvation Army has been because of its mission. Its broad reach goes far beyond what most people see happening at Christmas. Serving on the Advisory Board has given me the opportunity to see and experience The Salvation Army's daily commitment. That's why I'm doing my part with the assets I have to ensure that The Salvation Army continues to do the most good for years to come."

Dr. Rebecca Adams  
Former Advisory Board Chair

To learn more about bequests, beneficiary designations, gift annuities, and estate planning or other ways to plan your legacy, please contact Patrick McAuliffe, Divisional Director of Planned Giving at 202-617-1891 or patrick.mcauliffe@uss.salvationarmy.org.
Financial Overview

The money you donate to The Salvation Army does the most good to meet the needs of your local community's most vulnerable citizens - those men, women, and children who are poor and hungry. In the National Capital Region, 83 cents of every dollar donated is used to directly help local children and adults in need. Your support ensures families and individuals living on the financial edge receive food, rental and utility bills assistance, temporary shelter for young mothers rebuilding their lives, and emergency support for survivors and emergency responders to natural and other disasters.

<table>
<thead>
<tr>
<th>Total 2021 Revenue</th>
<th>$27,039,295</th>
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<tbody>
<tr>
<td>Total 2021 Expenses</td>
<td>$26,501,696</td>
</tr>
</tbody>
</table>

Program Services | Management & Fundraising
83 ¢ | 17 ¢

83 ¢ of every dollar donated is used for direct assistance to those in the most need living in Washington, D.C., Suburban Maryland, and Northern Virginia.