



FRIDAY, OCTOBER 26, 2017

Ritz-Carlton Tysons Corner, Virginia

On Friday, October 26, 2017, The Salvation Army Women's Auxiliary (SAWA) will hold its **69th Annual Fashion Show Luncheon and Auction** at the Ritz-Carlton Hotel in Tysons Corner, Virginia. This is a much anticipated fundraising event to benefit The Salvation Army. This event will feature Fashions presented by Bloomingdale's.

For the past 68 years, this luncheon has raised much-needed funds for our transitional housing program for young women and their children at Turning Point, and summer camp alternatives for city children at Camp Happyland. The funds raised from the luncheon will support programs including sending children in need to Camp Happyland, a summer program for boys and girls, support for Turning Point, a two-year transitional housing program for young women and children, and the new anti-human trafficking emergency shelter.

We would like your support by donating an item from your organization for this extraordinary event. We realize that you receive many requests for donations throughout the year, but this high-profile luncheon will give your product and your business visibility to an affluent group of men and women from our community who may not otherwise know about your business. Imagine having hundreds of people delight in your products and services, while simultaneously helping the less fortunate in our community!

We hope you will join us in helping our area's children and their families. For more information please see our website at www.SAWADC.org or call us at 202-756-2618. Contributions are deductible for income tax purposes to the full extent allowed by law. The Salvation Army is a 501(c)(3) charitable organization (FEIN 58-0660607).

In service,

A handwritten signature in blue ink that reads "Leisa Hall".

Major Leisa Hall
Associate Area Commander